



News and Views (Volume II)

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impetus to impart education and offer extended facilities to our students.

I would advise you to realize that you are going through formative years of your life. Any opportunity lost now would be lost forever. Do not become indifferent to your prime objective as a student. Attain academic expertise and build your character to step into your practical life with confidence.

I wish a very prosperous future to you.

Dr. Munir Ahmad

A Message from Rector

It gives me an immense pleasure to address my students. The period of life through which you are passing is very important for your future. For us, you are an unfinished piece of art. We, as your teachers, are required to refine it to make it a perfect master-piece.

This is only possible if you cooperate with us and give us maximum opportunity to help you exploits your natural talent.

Education has acquired cardinal place in efforts for developing a nation. Over the years, horizons in education have attained unimaginable vastness. The diversity in academic disciplines has opened innumerable avenues for our students to follow. Only a few years back, the research endeavours were limited. Now public and especially private sector institutions are offering M.Phil. and Ph.D. programs. We are small in size but a large beacon light in leading most of the public and private universities. We have a distinctive place in this field and have produced a significant number of M.Phil. and Ph.D. We are looking forward to attain university status in near future. This would give our efforts

NEWS

Annual Convocation 2011

The Annual convocation 2011 of National College of Business Administration and Economics was held on 16th March, 2011 at Main Auditorium, Expo-Centre, Johar Town, Lahore. Around 300 students in the disciplines of Business Administration, Economics, Computer Science, Mathematics, Environmental Management and Statistics received their degrees ranging from undergraduates to Ph.D. The position holders were awarded medals for their achievements and special prizes were given for co-curricular and other activities. Mujtaba Shuja-ur-Rehman, Chief Guest of the ceremony in his interview in a post convocation ceremony elaborated the role of private sector universities in general, and NCBA&E in particular, in developing a strong network of education system. He was particularly, pleased with the achievements of the students. Sardar Asef Ahmad Ali, Ex-Foreign and Education Minister congratulated

the students and their parents. The graduates play an important role in national and global economy and this is where NCBA&E is unique in its achievement, he added. Mian Shamim Haider, Ex-Minister for Railway and Chairman of the Board of Governors congratulated the academic team of NCBA&E for their hardwork and devotion to duty under the able guidance of Dr. Munir Ahmad, Rector. He stressed upon importance of research in the existing global environment and lauded the efforts of creating a research oriented culture at NCBA&E with a unique team of researchers which in itself is a remarkable endeavour, he added.

Dramatic and Debating Society

A declamation contest was organized by Dramatic and Debating Society on 4th April, 2011 at 11.00 AM in Westminister in order to unravel the talent and competency of students on the following topics:

English Declamation:

“Mobile Phone – a boon or menace”

Urdu Declamation:

“Mojuda Talimi Nizam ki Simmat”

The students of MBA, BBA and BCS enthusiastically participated in the contest. Prof. Ms. Fatima Kiran and Ms. Ummara Rana performed the role of judges for the contest. Prof. Ms. Fatima Kiran while announcing the names of the position holder drew attention to the quality of declamation and praised the efforts of the participants and organizers for holding such a healthy competition. Mr. Haitham Ibrahim in English and Mr. Umair Tariq in Urdu won the contest. They were awarded with the certificates and prizes.

Address in Hamdard Thinker’s Forum

Prof. Dr. A.R. Chaudhary, Professor of Economics at NCBA&E, addressed the Hamdard Thinker’s Forum on Wednesday, March 3, 2011. In her address Dr. Chaudhary focused on the need for social justice based on Islamic Socialism, merit, rule of law, transparency for fulfillment of the idea of welfare state and real economic independence of Pakistan. For prosperity of the Muslim World, she also presented the idea of “Third Block”, consisting of contemporary Muslim states that provide the line of communication among the different regions of East and West.

Social Work Initiative by NCBA&E Students

The Environment Protection Fund (TEPF), a start up non-profit organization, dedicated to inculcating social responsibility through community services, organized a clean Lahore campaign on February 20, 2011. Students from different educational institutions wearing white cap and specially prepared aprons and gloves took part in the initiative. Students from NCBA&E and other institutions, and the Solid Waste Management Department (SWM) worked down Zafar Ali Road to clean up the area. Chairman WAPDA Mr. Shakil Durrani, SWM Assistant Director Ch. Aslam and Chief Executive Officer TEPF joined the students in the campaign.

Placement Efforts

On 8th February 2011, a visit to Berger paints was organized. A group of 26 students visited Berger paints (factory at Manga Mandi). The team visited departments of Raw material, Manufacturing, Production, Packing and Quality control lab etc.

➤ A seminar on career development was organized by CDAR on 24th February

2011. Mr. Ali Kamran HR Manager PEL (Pak Electron Limited) was the speaker in the seminar.

- A seminar on career development was organized by CDAR on 16th February 2011. Mr. Farqaleet, Corporate Recruitment Manager NESTLE was the speaker in this seminar.
- On-campus Recruitment visit by BUKSH group on 7th April 2011 was organized. Buksh Group is a leading Retail group dealing in Luxury brands. The group is official Dealers for various Luxury brands in the country working under the portfolio of Men's Store.

The session was attended by students of NCBA&E. The focus of the session was to introduce BUKSH group and current vacancies. A total of 54 students attended the session. Representatives of Buksh Group and the marketing department collected the resume from students. Buksh Group has shown keen interest in developing a relationship with NCBA&E for their future recruitments.

Alumni Updates

- ✓ Haider Usman Chaudhary (MBA 1995) is working in service industries as HR Manager.
- ✓ Sheikh Sikandar Salahudin (MBA 1996) is working in Punjab Bank as Regional Manager.
- ✓ Umer Farooq (MBA 1996) is working in Borjan as Brand Manager.
- ✓ Ismail Ghafoor (MBA 1999) is working in NADRA, as Assistant Manager (Finance).
- ✓ Muhammad Ali Kardar (MBA 1999) is working as Advertising Manager in Metro Cash & Carry.

Research Scholars at Work

Dr. Faisal Qadeer completed his Ph.D from N.C.B.A. & E in 2010. He is currently working as Assistant

Professor at this college. He contributed in the field of strategic human resource management. His book entitled, "*Integration and Devolvement of HRM in Pakistan: An Analysis of Higher Education Institutes of Punjab*" has been published by Lambert Academic Publishing (LAP).

Keeping in view the scarcity of human resource management (HRM) literature about Pakistan, this book is useful for researchers, international investors and others interested in knowing management practices in Pakistan. It reviews the literature on integration and devolvement in various parts of the world. It also reports the findings of an empirical survey in fifty-two higher education institutes (HEIs) of Pakistan.

http://www.bod.com/index.php?id=3435&objk_id=370367

Qadeer, M. F., Ahmad, M. and Rehman, R. (2010). *Integration and Devolvement of HRM in Pakistan: An Analysis of Higher Education Institutes of Punjab*. Saarbrucken, Germany: LAP-Lambert Academic Publishing. ISBN: 978-3-8383-7150-4.

Dr. Abdul Majid Makki, has successfully defended his thesis entitled, "Impact of Corporate Governance on Intellectual Capital Efficiency and Financial Performance". His work is unique in the sense that it established the relationship of corporate governance on intellectual capital efficiency and also saw its impact on financial performance on KSE-100 Index for the first time in the world. His contribution to the field of Intellectual Capital has been praised and acknowledged worldwide. His books and papers have been published in national and international journals.

He is currently working as Assistant Professor, Commerce Department, Islamia University, Bahawalpur and is contributing in the field of education and research actively.

He is also Executive Editor of Pakistan Journal of Commerce and Social Sciences – an HEC

“Y” category journal with open access with most renowned databases. This journal focuses on all current issues and research relevant to all disciplines of commerce, business, economics and social sciences. It gives publishing opportunity to young scholars, especially Ph.D students from around the world. Its editorial board covers prominent scholars from top ranking universities of the world including editors of ISI listed journals

Literary Section

ڈر اُس وقت سے جب تو اکیلا ہوگا
 اور نہ کوئی دوسرا ہوگا عدالت میں کھڑا ہوگا
 صرف تو اور تیرا خدا ہوگا پلڑے میں تیرا اعمال نامہ ہوگا
 نہ تو کسی کے ساتھ ہوگا اور نہ ہی کوئی تیرے ساتھ ہوگا
 نہ رشوت ہوگی نہ سفارش ہوگی نہ ہی کوئی رشتہ ہوگا
 تب ہی تیری قسمت کا فیصلہ ہوگا
 موت بھی ہو جائے گی ختم نہ کوئی دوسرا جہنم ہوگا
 پھر یاد آئیں گے تجھ کو وہ دن مگر نہ ایسا دوبارہ ہوگا
 ڈر اُس وقت سے جب تو اکیلا ہوگا
 کیا وہ تیرا آخری دن ہوگا
 وہ تیری موت کا دن ہوگا
 ڈر اُس وقت سے جب تو خدا کے سامنے کھڑا ہوگا

﴿ کامران علی خان ﴾

QUOTABLE QUOTES

- Submission to God’s will is the cure of misery of heart.
- Opportunity moves quickly and rarely comes back.
- The out come of fear is disappointment and of shyness is frustration.

Hazrat Ali Ibn-e-Abi Talib (AS)

- Think 100 times before you take a decision, but once that decision is taken, stand by it as one man.
- Pakistan is proud of her youth, particularly the students, who are nation builders of tomorrow. They must fully equip themselves by discipline, education and training for the arduous task lying ahead of them.

Quaid-e-Azam Muhammad Ali Jinnah(RA)

- Islam is itself destiny and will not suffer destiny.
- Vision without power does bring moral elevation but cannot give lasting culture.

Allama Iqbal (RA)

- The way to get started is to quit talking and begin doing.

Walt Disney

- There is no elevator to success. You have to take the stairs.

Unknown Author

- There are two educations. One should teach us how to make a living and the other how to live.

Johan Adam

We include quotations in literary section to enlighten our students with wisdom of great men. These sayings are not to be read and

forgotten. We must imbibe their essence to make ourselves more wise and pragmatic.

Chief Editor

