

Road Map - MBA 36 Credit Hours - 1.5 Years

Spring 2024 - Courses Offered (Evening)

S.#	Course Code	Name of Course	Teacher Name	Lecture Time
Semester - 1				
1	MNGT 501	Marketing Research	Not Offerring in Spring 2024	
2	MNGT 502	Project Management	Not Offerring in Spring 2024	
3	MNGT 503	Supply Chain Management	Not Offerring in Spring 2024	
Pre-Requisite Courses of Specializations (Select One)				
4	MHRM 501	Recruitment & Selection (HRM)	Not Offerring in Spring 2024	
4	MMKT 501	Brand Management (Marketing)	Not Offerring in Spring 2024	
4	MANF 501	Taxation Management (Acc. & Fin.)	Not Offerring in Spring 2024	
4	MSCM 501	Supply Chain Strategy (Supply Chain Management)	Not Offerring in Spring 2024	
Semester - 2				
Specialization in Accounting and Finance (Evening)				
5	MANF 502	Financial Modelling		Tue 6:00 - 9:00
6	MANF 503	Auditing & Assurance	M. Awais Khan	Wed 6:00 - 9:00
7	MANF 504	Financial Reporting & Standards	Dr. M. Gulzar	Mon 6:00 - 9:00
8	MANF 505	Financial Securities & Investment Analysis	Ahmar Billah	Thr 6:00 - 9:00
Specialization in Human Resource Management (Evening)				
5	MHRM 502	Industrial Relations	Basharat Ahmad	Mon 6:00 - 9:00
6	MHRM 503	Performance Management	Shuja Ul Hassan	Tue 6:00 - 9:00
7	MHRM 504	Compensation & Benefits	Mohsin Hanif	Wed 6:00 - 9:00
8	MHRM 505	Training & Development	Arif Nasib	Thr 6:00 - 9:00
Specialization in Marketing (Evening)				
5	MMKT 502	Retail Management	Ashar Shami	Thr 6:00 - 9:00
6	MMKT 503	Sales Manaement	Abbas Raza	Wed 6:00 - 9:00
7	MMKT 504	Digital Marketing		Tue 6:00 - 9:00
8	MMKT 505	Services Marketing	Awais Bin Mehtab	Mon 6:00 - 9:00
Specialization in Supply Chain Mngement (Weekend)				
5	MSCM 502	Global Supply Chain Management	Abbas Raza	Sat 4:00 - 6:30
6	MSCM 503	Sourcing & Procurement	Imran Taseer	Sat 6:40 - 9:10
7	MSCM 504	Logistics Management	Bilal A. Khan	Sun 10:30 - 1:00
8	MSCM 505	Lean Operations	Zahid Aziz	Sun 1:10 - 3:40
Semester - 3				
9	MNGT 601	Competition & Strategy	Farhat Abbas	Thr 6:00 - 9:00
10	MNGT 602	Corporate Law	Haseeb Javaid	Tue 6:00 - 9:00
11	MNGT 689	Dissertation - 6 Credit Hours		